



100TH ANNUAL HOSPITAL DAYS EVENT SPONSORSHIP



Centennial Presenting Sponsor

\$25,000 (Only 1 available)

Secure top-tier recognition through the 100th Annual Hospital Days' most visible marquee sponsorship.

- Recognition as the **100th Annual Hospital Days Parade** presented by [your business name here]
- Premier recognition in parade promotions
- Prominent, exclusive logo recognition on the official event t-shirt
- Interview on YCN's Yankee Chronicle with your company's representative
- Lead parade placement behind Grand Marshals
- Logo featured on official event schedule
- Recognition on YCN and radio promotions
- Featured social media recognition with company logo
- Invitation to the 2027 NLH Donor Appreciation Reception for added connection & recognition
- Logo showcased on 7 digital displays at NLH & NHC, offering added exposure in patient and visitor waiting areas
- Logo displayed on sponsor signage on the Town Green during the Saturday of Hospital Days
- Logo featured on event webpage
- Verbal recognition via announcement system on the Saturday of Hospital Days
- Proud Supporter yard sign to display at your business
- Business name in post-event Thank You in Kearsarge Shopper and social media
- Logo in post-event Donor Impact Newsletter



Centennial Signature Sponsor

\$10,000 (Choose One - Only 4 Available)

Enjoy premier recognition through one exclusive featured sponsorship tied to a high-visibility Hospital Days experience or element.

100th Annual Hospital Days

Movie Night Sponsor

A family-friendly, high-visibility opportunity tied to one of Hospital Days' shared experiences.

- Includes all Legacy Sponsor benefits, **plus**
- Recognition as **Movie Night presented by [your business name here]** in all Movie Night promotions
- Filming opportunity on YCN's Yankee Chronicle

100th Annual Hospital Days

Memory Lane Exhibit Sponsor

Gain unique recognition through a special exhibit that shares Hospital Days history with patients and visitors in the NLH lobby and hallways throughout July 2026 and reaches the broader community in a central location during Hospital Days.

- Includes all Legacy Sponsor benefits, **plus**
- Recognition as **Memory Lane Exhibit presented by [your business name here]** in all Memory Lane Exhibit promotions
- Filming opportunity on YCN's Yankee Chronicle

100th Annual Hospital Days

"Did You Know?" Series Sponsor

Your business will be featured alongside a weekly social media historical fact series shared throughout June and July, creating repeated visibility leading into Hospital Days.

- Includes all Legacy Sponsor benefits, **plus**
- Recognition as **"Did You Know?" Series presented by [your business name here]** in all "Did You Know?" Series promotions
- Filming opportunity on YCN's Yankee Chronicle

100th Annual Hospital Days

Music on the Green Sponsor

Align your business with the excitement and enjoyment of live music and engaging performances.

- Includes all Legacy Sponsor benefits, **plus**
- Recognition as **Music on the Green Entertainment presented by [your business name here]** in all Music on the Green promotions
- Filming opportunity on YCN's Yankee Chronicle



Legacy Sponsor - \$5,000

Receive prominent multi-channel visibility as a leading supporter of the celebration.

- ✓ Includes all Heritage Sponsor benefits, **plus**
- ✓ Logo featured on official event schedule
- ✓ Recognition on YCN and radio promotions
- ✓ Logo in post-event Donor Impact Newsletter



Heritage Sponsor - \$2,500

Stand out with featured recognition across key event channels.

- ✓ Includes all Milestone Sponsor benefits, **plus**
- ✓ Featured social media recognition with company logo
- ✓ Invitation to the 2027 NLH Donor Appreciation Reception for added connection & recognition



Milestone Sponsor - \$1,000

Gain broader visibility during this landmark celebration year.

- ✓ All Hometown Hero Sponsor benefits, **plus**
- ✓ Logo showcased on 7 digital displays at NLH & NHC, offering added exposure in patient and visitor waiting areas
- ✓ Logo displayed on sponsor signage on the Town Green during the Saturday of Hospital Days



Hometown Hero Sponsor - \$500

Build local goodwill with enhanced recognition as a community supporter.

- ✓ All Cheers to 100! Sponsor benefits, **plus**
- ✓ Logo featured on event webpage
- ✓ Verbal recognition via announcement system on the Saturday of Hospital Days



Cheers to 100! Sponsor - \$250

A simple, visible way to show your support for a beloved community tradition.

- ✓ Business name featured on event webpage
- ✓ Proud Supporter yard sign to display at your business
- ✓ Business name in post-event Thank You in Kearsarge Shopper and social media
- ✓ Business name in post-event Donor Impact Newsletter

2026 EVENT SPONSORSHIP FORM

Contact Information

Company _____

Contact Name _____

Contact Title _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Sponsorship Options

Centennial Presenting Sponsor: \$25,000

Centennial Signature Sponsor: \$10,000 Movie Night Memory Lane Exhibit "Did You Know" Series Music on the Green

Legacy Sponsor \$5,000

Heritage Sponsor \$2,500

Milestone Sponsor \$1,000

Hometown Hero Sponsor \$500

Cheers to 100! Sponsor \$250

I/we do not require sponsorship recognition; however I/we do wish to support New London Hospital. Please accept my/our contribution in the amount of:
\$ _____

Total: _____

Method of Payment

Check made payable to New London Hospital

Credit Card via website
www.newlondonhospital.org/sponsorships

To secure your partnership for inclusion in pre-event promotion, please complete and return the enclosed sponsorship form or visit our website at www.newlondonhospital.org/sponsorships by Friday, June 19th.

Thank you for your support!

For more information about our events, visit our website: www.newlondonhospital.org or call (603) 526-5373