



New London Hospital

Dear Community Partner,

Since 1918, New London Hospital (NLH) has been a trusted source of care and comfort for the Kearsarge/Lake Sunapee region. Today, together with Newport Health Center (NHC), NLH continues to advance its mission of improving community wellbeing, thanks to the generosity of supporters like you.

We invite you to serve as a community champion of high-quality healthcare by supporting one or both of our signature fundraising events this year.

Sponsorships are essential to NLH and NHC, helping to fund important programs, services, and equipment. Last year's events raised nearly \$400,000 to advance our breast health initiatives.

This year, your sponsorship can make a meaningful impact across two key community-focused initiatives. **Hospital Days** will serve as a champion for access to life's essentials – nutritious food, personal care items, and emergency assistance – through our Patient and Family Community Care Initiatives. Meanwhile, the **Annual Benefit** will focus on enhancing geriatric care at both NLH and NHC so that more older adults in our region will receive the specialized care, dignity, and attention they deserve.

Every dollar raised stays in the communities we serve.

NLH and NHC sponsors have access to a variety of business benefits. The attached document outlines the sponsorship opportunities available to you.

Our signature events in 2025 are:

99th Annual Hospital Days

Thursday, July 31 – Saturday, August 2
Town Green in New London, NH

18th Annual Benefit

Thursday, August 14
The Fells in Newbury, NH

These events offer unique occasions for businesses, nonprofit organizations, friends and neighbors to gather in support of a common goal: sustaining impactful, compassionate and excellent healthcare close to home. We hope you will join us.

With gratitude for your consideration,

A handwritten signature in black ink, reading "CAH".

Carrie A. Hamel
Development Program Coordinator

A handwritten signature in black ink, reading "Kathleen Kennedy".

Kathleen Kennedy
Sr. Director, Community Partnerships & Engagement

To secure your partnership with NLH and NHC, please complete and return the enclosed Event Sponsorship form or visit our website at www.newlondonhospital.org/sponsorships by Friday, June 20.

2025 NEW LONDON HOSPITAL SIGNATURE EVENT SPONSORSHIP

Join us as a 2025 Corporate Sponsor to support New London Hospital and Newport Health Center, ensuring high-quality health care for our communities. Your sponsorship helps fund essential programs, services, and equipment while making a lasting impact through our signature events!



Diamond - \$10,000

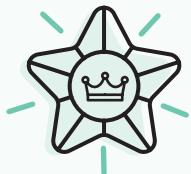
A combined sponsorship package supporting Hospital Days & the Annual Benefit

Hospital Days

- All Platinum level benefits **plus:**
- Lead parade spot
- Interview on YCN's Yankee Chronicle with your organization's representative & an NLH staff member
- Premier logo placement on all event advertising

Annual Benefit

- All Platinum level benefits **plus:**
- Registration for a table of 8 guests
- Logo featured on table tents & cocktail napkins at cocktail reception
- Premier logo placement on all event advertising



Platinum - \$5,000

A combined sponsorship package supporting Hospital Days & the Annual Benefit

Hospital Days

- All Gold level benefits **plus:**
- Exhibit table on Town Green the Saturday of Hospital Days
- Business name mentioned on YCN & radio
- Logo in post-event Donor Impact Newsletter

Annual Benefit

- All Gold level benefits **plus:**
- Registration for 6 guests
- Logo featured on bidder cards
- Verbal recognition during event program



Gold - \$2,500 *Select an event to support at this level*

Hospital Days

- All Silver level benefits **plus:**
- Logo featured on official event schedule
- Logo featured in print advertising

Annual Benefit

- All Silver level benefits **plus:**
- Registration for 4 guests
- Logo featured at guest check-in

More opportunities on reverse side!

2025 NEW LONDON HOSPITAL SIGNATURE EVENT SPONSORSHIP



Silver - \$1,000 *Select an event to support at this level*

Hospital Days

- Logo on digital displays at NLH & NHC
- Logo on yard signs on NLH grounds leading up to event
- Logo on yard signs on Town Green during event
- Logo on event webpage & social media
- Logo on event day signage
- Logo in post-event thank you in print & social media

Annual Benefit

- Registration for 2 guests
- Logo on digital displays at NLH & NHC
- Logo on walkway signs between reception & dinner
- Logo on event webpage & social media
- Logo on event day signage
- Logo in post-event thank you on social media



Bronze - \$500 *Select an event to support at this level*

Hospital Days

- All Star level benefits **plus:**
- Business name on digital displays at NLH & NHC

Annual Benefit

- All Star level benefits **plus:**
- Business name on digital displays at NLH & NHC



Star - \$250 *Select an event to support at this level*

Hospital Days

- Business name on event webpage & social media
- Business name on event day signage
- Business name in post-event thank you in print & social media

Annual Benefit

- Business name on event webpage & social media
- Business name on event day signage
- Business name in post-event thank you on social media



Gift-in-Kind

If you would like to provide a gift-in-kind in lieu of a monetary sponsorship, please fill out the enclosed form. We are appreciative of all support. Promotional consideration is based on the fair market value of the donation.

Please note:

- Annual Benefit registration is not cumulative across sponsorship levels.
- Inclusion in all pre-event promotion and event day signage is dependent on commitment date.
- Lead parade spot for Diamond level is dependent on commitment date.

For more information, or to create a custom sponsorship package with a member of our team, please call 603-526-5373 or email community.relations@newlondonhospital.org



New London Hospital



2025 EVENT SPONSORSHIP FORM

Contact Information

Company

Contact Name

Contact Title

Address

City/State/Zip

Phone

Email

Sponsorship Options

Diamond Sponsor: ☐ \$10,000Platinum Sponsor: ☐ \$5,000Hospital Days: ☐ Gold \$2,500 ☐ Silver \$1,000 ☐ Bronze \$500 ☐ Star \$250Annual Benefit: ☐ Gold \$2,500 ☐ Silver \$1,000 ☐ Bronze \$500 ☐ Star \$250

Gift-in-kind:

Hospital Days ☐ Item _____ Fair Market Value _____Annual Benefit ☐ Item _____ Fair Market Value _____☐ I/we do not require sponsorship recognition; however I/we do wish to support New London Hospital. Please accept my/our contribution in the amount of:

\$ _____

Total: _____

Method of Payment

☐ Check made payable to New London Hospital☐ Credit Card via website
www.newlondonhospital.org/sponsorships

Please submit completed form and payment by Friday, June 20th to: community.relations@newlondonhospital.org
or Mail to: New London Hospital, Attn: Community Relations, 273 County Road, New London, NH 03257

Thank you for your support!

For more information about our events, visit our website:
www.newlondonhospital.org or call (603) 526-5373