

Dear Community Partner,

New London Hospital's (NLH) mission is to continually improve the wellbeing of individuals in our region by providing high-quality healthcare to our communities. Corporate sponsorships significantly contribute to providing funds for programs, services, and equipment needs that otherwise may not be available. Our vision of being the regional leader in delivering excellence in community health, patient experience and quality outcomes—as part of a world-class health system—begins with **your support**.

We invite you to consider an annual corporate sponsorship to benefit NLH, a nonprofit organization serving 15 towns throughout Sullivan and Merrimack County.

NEW THIS YEAR, as a 2023 Corporate Sponsor, you have an **exclusive opportunity** to make a single donation to benefit all three of NLH's signature events:

**The 97th Annual
Hospital Days**
Thursday, August 3 to
Saturday, August 5, 2023

20th Annual Golf Tournament
Monday, September 18, 2023
Baker Hill Golf Club

Annual Benefit
Friday, September 22, 2023
John Hay Estate at The Fells

DIAMOND - \$10,000

\$5,000 to directly support the 97th Annual Hospital Days
\$2,500 to support the Annual Benefit and receive cocktail hour sponsor recognition
\$2,500 to support the 20th Annual Golf Tournament and receive lunch sponsor recognition

ALL \$2,500 benefits* per event PLUS! Lead parade spot, including dedicated banner • Lunch for four (4) with NLH President and CEO, Tom Manion • A TV spot on Yankee Chronicle Network (YCN) interview in advance of Hospital Days with your company representative and a NLH staff member • Opportunity to introduce Tom Manion at the Hospital Days Community Forum Kick-off event

PLATINUM - \$5,000

\$3,000 to directly support the 97th Annual Hospital Days
\$1,000 to support the Annual Benefit and receive entertainment sponsor recognition
\$1,000 to support the 20th Annual Golf Tournament and receive event signage on golf carts

ALL \$1,000 benefits* per event PLUS! Parade entry • Exhibit table on Town Green the Saturday of Hospital Days • Recognition on Yankee Cable Network and local radio for Hospital Days • Lunch for two (2) with NLH President and CEO, Tom Manion

Our business sponsors receive many benefits, value and a measurable return on investment through multiple brand exposures throughout the year. Please find additional unique opportunities to benefit NLH on the reverse side. Many of our sponsorship options are customizable to fit your business' needs.

To secure your NLH partnership, please complete and return the enclosed Event Sponsorship form or visit our website at www.newlondonhospital.org/sponsorships by **Friday, June 23, 2023**. Your support helps us deliver high-quality, customer-focused care to all we serve.

On behalf of NLH, we thank you for **your commitment** to our patients, staff, partners, and our community's overall health.

Sincerely,


Suzanne Affeldt
Development Officer


Katherine Bidlack
Development Program Coordinator

2023 NEW LONDON HOSPITAL SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

GOLD - \$2,500

Choose one or more events to sponsor at this level:

\$2,500 - HOSPITAL DAYS

- Recognition on YCN and Radio
- Exhibit table on Town Green the Saturday of Hospital Days
- Logo on event webpage and social media
- Logo featured on digital displays at NLH and NHC
- Featured sponsor listing on social media
- Logo on official Hospital Days event schedule
- Logo on yard signs on NLH grounds prior to/during event
- Corporate name featured in post-event thank you ad

\$2,500 - ANNUAL BENEFIT

- Registration for six (6) guests
- Corporate name verbally recognized during event
- Featured sponsor listing on social media
- Recognition on event day signage
- Logo featured at guest check-in area and walkways between cocktail reception and dinner
- Logo on event webpage and social media
- Corporate name featured in post-event thank you ad

\$2,500 - GOLF TOURNAMENT

- Four (4) player registrations
- Premier logo placement on event webpage and social media
- Verbal recognition and corporate name prominently featured at awards reception
- Recognition on event day signage
- Tee sign at one hole
- Featured sponsor listing on social media
- Corporate banner on display at registration
- Corporate name featured in post-event thank you ad

SILVER - \$1,000

Choose one or more events to sponsor at this level:

\$1,000 - HOSPITAL DAYS

- Logo on event webpage and social media
- Logo featured on digital displays at NLH and NHC
- Featured sponsor listing on social media
- Logo on official Hospital Days event schedule
- Logo on yard signs on NLH grounds prior to/during event
- Corporate name featured in post-event thank you ad

\$1,000 - ANNUAL BENEFIT

- Registration for four (4) guests
- Recognition on event day signage
- Logo featured at guest check-in area and walkways between cocktail reception and dinner
- Logo on event webpage and social media
- Corporate name featured in post-event thank you ad

\$1,000 - GOLF TOURNAMENT

- Two (2) player registrations
- Logo on event webpage and social media
- Recognition on event day signage
- Tee sign at one hole
- Featured sponsor listing on social media
- Corporate banner on display at registration
- Corporate name featured in post-event thank you ad

Options listed below are per event.

Choose one or more event you would like to sponsor at this level:

BRONZE - \$500

- Corporate name featured on event webpage and social media
- Corporate name featured in post-event thank you ads
- Event day signage (Annual Benefit and Golf)

ADDED GOLF TOURNAMENT PERK!

Tee sign at one hole

ADDED ANNUAL BENEFIT PERK!

Registration for two (2) guests

STAR - \$250

- Corporate name featured on event webpage and social media
- Corporate name featured in post-event thank you ads

PLEASE NOTE:

- Annual Benefit seats, Golf Tournament entries, and CEO Lunch are not cumulative across sponsor levels
- Inclusion in **ALL** pre-event promotion and event day signage is dependent on commitment date



New London Hospital

For more information, or to create a custom sponsorship package with a member of our team, please call **603-526-5373** or email: community.relations@newlondonhospital.org

2023 EVENT **SPONSORSHIP FORM**

Contact Information

Company

Contact Name

Contact Title

Address

City/State/Zip

Phone

Email

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Partnership Options

Corporate Sponsor: \$10,000 \$5,000

Hospital Days: \$2,500 \$1,000 \$500 \$250

Annual Benefit: \$5,000 \$2,500 \$1,000 \$500 \$250

Golf Invitational: \$2,500 \$1,000 \$500 \$250 Raffle Item

Golf Raffle Item(s)

I/we do not require sponsorship recognition; however I/we do wish to support New London Hospital. Please accept my/our contribution in the amount of:
\$ _____

Total: _____

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Method of Payment

Check Made payable to New London Hospital

Credit Card via Website
www.newlondonhospital.org/sponsorships

Please submit completed form and/or check by Friday, June 23rd to: community.relations@newlondonhospital.org or
Mail to: New London Hospital, Attn: Community Relations, 273 Country Road, New London, NH 03257

Thank you for your support!

For more information about our events visit our website:
www.newlondonhospital.org or call (603) 526-5373