

97th Annual

HOSPITAL DAYS

A Community Celebration to Benefit New London Hospital

Dear Community Members,

Join us for the 97th Annual New London Hospital Days Parade on Saturday, August 5, 2023 beginning at 10:00AM!

This year's parade theme: **A Storybook Celebration**, was inspired by New London's very own literary legend, Tomie dePaola, who wrote and/or illustrated over 270 books. Celebrations of books and storytelling serve as a reminder that literacy, reading, writing, illustration and your imagination are a form of glue that binds us all together.



Recruit your friends, family, educators, doctors, nurses or co-workers to join you by entering a float in this year's parade (think outside the box and allow your imagination the freedom to grow), saddle a horse, decorate your bicycle, dress up in a fun and unique costume, show off your musical talent, get together to walk, or polish that antique automobile...JOIN IN THE FUN!

Recognition will be awarded in the following categories:

1. The Most Creative Tomie dePaola Entry
2. The Best Theme Entry
3. The Most Colorful and Unique Entry

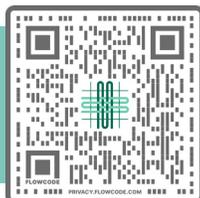
To help offset parade costs, and to support New London Hospitals fund in need we greatly appreciate an entry donation; please see the form attached for giving opportunities.

Parade entries can be submitted starting now through Friday, July 14, 2023.

We look forward to hearing from you!

Elliott Hale and Katherine Paine
2023 New London Hospital Days Parade Co-Chairs

PLEASE NOTE: To better ensure the safety and parade enjoyment for spectators and parade participants, we have formalized our rules and guidelines (please see enclosed). One representative from each parade entry must sign the enclosed form to participant in the parade. Thank you in advance for your cooperation!



Excited for Hospital Days 2023? Us too!

Scan the QR code to view our website that will be updated with event information as August nears. Be sure to follow us on Facebook and Instagram, too, [@newlondonhospital!](#)

NEW LONDON HOSPITAL DAYS PARADE RULES AND REGULATIONS

All parade participants will abide by these rules and regulations as well as directions given by the Event Staff in the staging area and along the parade route.

- The Event Staff will alert parade entries of departure time onto the parade route. Event Staff retain the right to stage parade entrants in a manner that provides for an entertaining, safe and timely parade. Event Staff and officials have the authority to remove any participant or entry from the parade who does not abide by these rules and regulations.
- Parade entrants assume full and complete responsibility for any personal injury and/or property damage that may be sustained or caused during their entrance into the staging area, while in the staging area, or along the parade route. Parade entries and participants will not hold New London Hospital, New London Police Department or the Town of New London liable in the event of personal injury or parade vehicle damage.
- While The Parade applauds all forms of free expression, it is not intended to be a political rally. Expect the pressing of outside agendas to be frowned upon, unless deployed with humor, ingenuity, and within the creative, celebratory spirit of the event. Any persons campaigning or participating in political solicitation will be asked to leave the parade.
- Volume of amplified music must be at a reasonable level.
- No open flames are allowed. Keep in mind that the road surface is uneven at various locations and there are inclines and declines along the parade route.
- New London Police Officers have the authority to remove any float or static display that appears to be unsafe or poses a risk to public safety.
- Any juvenile under the age of 12 involved in the parade must be properly supervised by a responsible adult.
- Parade entries involving animals of any kind must provide their own immediate clean-up in the staging area and along the parade route. All animals must either be on a leash or secured in a cage or container as to not run loose during the parade.
- While entrants may distribute candy or souvenirs along the parade route, **NO ONE MAY TOSS OR THROW ANYTHING INTO THE CROWD.** If you do have walkers passing out candy or other items, they must do so while walking within close range of the parade spectators to prevent spectators from running into the parade.
- The Parade will take place rain or shine, however in case of thunder/lightning, start time may be moved back or Parade canceled. Event Coordinators will do their best to reach all parade participants about changes. Updates will also be made via New London Hospital's Facebook page.
- The parade is a public and camera-friendly event hosted by New London Hospital. Your entry's participation in or with this event constitutes implied consent to be photographed and to have those photos published on the Hospital's website, Facebook page or promotional materials

2023 PARADE ENTRY FORM

Float_____ Band_____ Costumed Character_____ Animal(s)_____

Antique or Convertible Vehicle_____ Other_____

Please give a brief description of your entry:

Day-Of Contact Name: _____

Day-Of Contact Phone: _____

Day-Of Contact Email: _____

Address: _____

Donation Amount: \$200 \$100 \$50 \$25 Other

Donation Enclosed: \$ _____

Please make checks out to: New London Hospital or pay online at: www.newlondonhospital.org/sponsorships

As a designated representative for _____ (parade entry group or participant name)/or participant in the New London Hospital Days Parade, I have read, understand and agree to adhere to the 2023 parade rules and regulations.

Signature

Date

Please submit your signed form and payment by Friday, July 14, 2023 to: New London Hospital, Community Relations and Development, 273 County Road New London, NH 03257. You may also submit your form to community.relations@newlondonhospital.org.

For any questions, please call: 603-526-5373