



Dear Community Members,

Join us for the 98<sup>th</sup> Annual Hospital Days Parade on **Saturday, August 3, 2024** beginning at **10:00AM!**



This year's theme was inspired by the idea to bring people together, at the same time and in one location. Our hope is to promote a spirit of friendly competition that represents integrity in both sports and in life. This concept is rooted within the framework of NLH's core values: collaboration, excellence, accountability, and compassion.

Gather your friends, family, educators, doctors, nurses, or colleagues and invite them to join *you* in this year's parade! You can organize a group walk, wear a fun and unique costume, ride a bike, and showcase your antique car or your musical talent. The possibilities are limitless—so don't miss out on the excitement!

Recognition will be awarded in the following categories:

**The Most Creative Entry**, **The Best Theme Entry**, and **The Most Colorful and Unique Entry**

**We're thrilled to announce that this year's Hospital Days fundraising initiative is dedicated to advancing breast health care at New London Hospital and in the Kearsarge and Lake Sunapee Region.**

Parade entry donations will directly contribute to the purchase of a comprehensive Stereotactic Breast Biopsy System, which includes the Brevera Stereo Breast Biopsy System, the ATEC Console, the Affirm Upright Accessory, and the Akrus Positioning Chair. These cutting-edge solutions play a critical role in the early detection of breast cancer.

We kindly request all submissions for parade participation on or before **Friday, July 12, 2024**. Please submit enclosed form or register on our website at [www.newlondonhospital.org/parade](http://www.newlondonhospital.org/parade).

Sent with gratitude,

Elliott Hale and Katie Paine  
2024 New London Hospital Days Parade Co-chairs

PLEASE NOTE:

To better ensure the safety and parade enjoyment for spectators and parade participants, we have formalized our rules and guidelines (please see enclosed). One representative from each parade entry must sign the enclosed form to participant in the parade.

## **NEW LONDON HOSPITAL DAYS PARADE RULES AND REGULATIONS**

All parade participants will abide by these rules and regulations as well as directions given by the Event Staff in the staging area and along the parade route.

- The Event Staff will alert parade entries of departure time onto the parade route. Event Staff retain the right to stage parade entrants in a manner that provides for an entertaining, safe and timely parade. Event Staff and officials have the authority to remove any participant or entry from the parade who does not abide by these rules and regulations.
- Parade entrants assume full and complete responsibility for any personal injury and/or property damage that may be sustained or caused during their entrance into the staging area, while in the staging area, or along the parade route. Parade entries and participants will not hold New London Hospital, New London Police Department or the Town of New London liable in the event of personal injury or parade vehicle damage.
- While The Parade applauds all forms of free expression, it is not intended to be a political rally. Expect the pressing of outside agendas to be frowned upon, unless deployed with humor, ingenuity, and within the creative, celebratory spirit of the event. Any persons campaigning or participating in political solicitation will be asked to leave the parade.
- Volume of amplified music must be at a reasonable level.
- No open flames are allowed. Keep in mind that the road surface is uneven at various locations and there are inclines and declines along the parade route.
- New London Police Officers have the authority to remove any float or static display that appears to be unsafe or poses a risk to public safety.
- Any juvenile under the age of 12 involved in the parade must be properly supervised by a responsible adult.
- Parade entries involving animals of any kind must provide their own immediate clean-up in the staging area and along the parade route. All animals must either be on a leash or secured in a cage or container as to not run loose during the parade.
- While entrants may distribute candy or souvenirs along the parade route, **NO ONE MAY TOSS OR THROW ANYTHING INTO THE CROWD.** If you do have walkers passing out candy or other items, they must do so while walking within close range of the parade spectators to prevent spectators from running into the parade.
- The Parade will take place rain or shine, however in case of thunder/lightning, start time may be moved back or canceled. Event Coordinators will do their best to reach all parade participants about changes. Updates will also be made via New London Hospital's Facebook page.
- The parade is a public and camera-friendly event hosted by New London Hospital. Your entry's participation in or with this event constitutes implied consent to be photographed and to have those photos published on the Hospital's website, Facebook page or promotional materials

# 2024 PARADE ENTRY FORM

Float\_\_\_\_\_ Band\_\_\_\_\_ Costumed Character\_\_\_\_\_ Animal(s)\_\_\_\_\_

Antique or Convertible Vehicle\_\_\_\_\_ Other\_\_\_\_\_

Please give a brief description of your entry:

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Day-Of Contact Name: \_\_\_\_\_

Day-Of Contact Phone: \_\_\_\_\_

Day-Of Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

Donation Amount:  \$200  \$100  \$50  \$25  Other

Donation Enclosed: \$ \_\_\_\_\_

Please make checks out to: New London Hospital or pay online at: [www.newlondonhospital.org/support](http://www.newlondonhospital.org/support)

As a designated representative for \_\_\_\_\_ (parade entry group or participant name)/or participant in the New London Hospital Days Parade, I have read, understand and agree to adhere to the 2024 parade rules and regulations.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please submit your signed form and payment by Friday, July 12, 2024 to:  
New London Hospital, Community Relations and Development, 273 County Road New  
London, NH 03257. You may also submit your form to  
[community.relations@newlondonhospital.org](mailto:community.relations@newlondonhospital.org).**

**For any questions, please call: 603-526-5373**

