



New London Hospital

Dear Community Partner,

We invite you to join us as a 2024 Corporate Sponsor to benefit New London Hospital (NLH) and Newport Health Center (NHC), a nonprofit organization serving 15 towns across Sullivan and Merrimack County. Sponsors are essential to funding programs, services and equipment needs that could otherwise be out of reach. As a critical access hospital, our mission is to continuously improve the health and well-being of individuals in our region by delivering high-quality health care to our communities and **your support is crucial to our success.**

**Every dollar raised for NLH and NHC, stays at NLH and NHC. Collectively through our events: Hospital Days, the Annual Benefit and the Golf Invitational, we can create a profound ripple effect of compassion, good will, hope and impact.** You have a unique opportunity to be a champion in our community and to make a single donation to benefit all three of NLH's signature events:

### The 98th Annual Hospital Days

Thursday, August 1, 2024 –  
Saturday, August 3, 2024

### 17th Annual Benefit

Thursday, August 15, 2024  
John Hay Estate at The Fells

### 21st Annual Golf Invitational

Monday, September 23, 2024  
Baker Hill Golf Club

**\$5,000** to directly support the 98th Annual Hospital Days fundraising beneficiary • Lead parade spot • Guest speaker honors for the Community Forum – the official kick-off of Hospital Days! • An interview on Yankee Chronicle Network (YCN) in advance of Hospital Days with your organization's representative and a NLH staff member

**\$2,500** to support the 17th Annual Benefit fundraising beneficiary and receive cocktail hour sponsor recognition

**\$2,500** to support the 21st Annual Golf Invitational and receive recognition as a lunch sponsor

Exclusive lunch for four (4) hosted by a NLH chief representative

**DIAMOND - \$10,000**  
Plus all \$2,500 benefits per event!

**NEW for 2024!** Corporate logo featured in post Hospital Days digital publication.

**\$3,000** to directly support the 98th Annual Hospital Days fundraising beneficiary • Parade entry • Exhibit table on the Town Green the Saturday of Hospital Days • Recognition on YCN and local radio promotional segments for Hospital Days

**\$1,000** to support the 17th Annual Benefit fundraising beneficiary and receive entertainment sponsor recognition

**\$1,000** to support the 21st Annual Golf Invitational and receive day of promotional signage

Exclusive lunch for two (2) hosted by a NLH chief representative

**PLATINUM - \$5,000**  
Plus all \$1,000 benefits per event!

Our sponsors get access to a wide range of benefits, value and a quantifiable return on investment through multiple brand activations across the year. Find more unique opportunities to support NLH on the reverse side.

With gratitude for your consideration,

Katherine Bidlack  
Development Program Coordinator

Kathleen Kennedy  
Sr. Director, Community Partnerships and Engagement

**To secure your NLH partnership, please complete and return the enclosed Event Sponsorship form or visit our website at [www.newlondonhospital.org](http://www.newlondonhospital.org) by **Friday, June 21, 2024.****

# 2024 NEW LONDON HOSPITAL SIGNATURE EVENT SPONSORSHIP

## GOLD - \$2,500

Choose one or more events to sponsor at this level:

### \$2,500 - HOSPITAL DAYS

- Recognition on YCN and radio
- Exhibit table on Town Green the Saturday of Hospital Days
- Logo on event webpage and social media
- Logo featured on digital displays at NLH and NHC
- Logo on official Hospital Days event schedule
- Logo on yard signs on NLH grounds prior to/during event
- Corporate name featured in post-event thank you ad

### \$2,500 - ANNUAL BENEFIT

- Registration for four (4) guests
- Recognition on event day signage
- Logo featured at guest check-in area and walkways between cocktail reception and dinner
- Logo on event webpage and social media
- Corporate name featured in post-event thank you on social media
- Verbal recognition during event program

### \$2,500 - GOLF INVITATIONAL

- Four (4) player registrations
- Premier logo placement on event webpage and social media
- Verbal recognition and corporate name prominently featured at awards reception
- Recognition on event day signage
- Tee sign at one hole
- Corporate name featured in post-event thank you on social media

## SILVER - \$1,000

Choose one or more events to sponsor at this level:

### \$1,000 - HOSPITAL DAYS

- Logo on event webpage and social media
- Logo featured on digital displays at NLH and NHC
- Logo on official Hospital Days event schedule
- Logo on yard signs on NLH grounds prior to/during event
- Corporate name featured in post-event thank you ad

### \$1,000 - ANNUAL BENEFIT

- Registration for two (2) guests
- Recognition on event day signage
- Logo featured at guest check-in area and walkways between cocktail reception and dinner
- Logo on event webpage and social media
- Corporate name featured in post-event thank you on social media

### \$1,000 - GOLF INVITATIONAL

- Two (2) player registrations
- Logo on event webpage and social media
- Recognition on event day signage
- Tee sign at one hole
- Corporate name featured in post-event thank you social media

## GIFT-IN-KIND

If you would like to provide a gift-in-kind in lieu of a monetary sponsorship, please fill out the form on the next page. We are appreciative of all support, promotional consideration is based on the fair market value of the donation.

Options listed below are per event.

Choose one or more event you would like to sponsor at this level:

## BRONZE - \$500

- Corporate name featured on event webpage and social media
- Corporate name featured in post-event thank you social media acknowledgements
- Event day signage at Hospital Days, Annual Benefit & Golf Invitational

## STAR - \$250

- Corporate name featured on event webpage and social media
- Corporate name featured in post-event thank you social media acknowledgments

### PLEASE NOTE:

- Annual Benefit seats, Golf Invitational entries, and NLH chief representative lunch are not cumulative across sponsor levels
- Inclusion in ALL pre-event promotion and event day signage is dependent on commitment date



New London Hospital

For more information, or to create a custom sponsorship package with a member of our team, please call **603-526-5373** or email: [community.relations@newlondonhospital.org](mailto:community.relations@newlondonhospital.org)

# 2024 EVENT SPONSORSHIP FORM

## Contact Information

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Company

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Contact Name

Contact Title

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Address

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City/State/Zip

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Phone

Email

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## Partnership Options

Diamond Sponsor:  \$10,000

Platinum Sponsor:  \$5,000

Hospital Days:  \$2,500     \$1,000     \$500     \$250

Annual Benefit:  \$2,500     \$1,000     \$500     \$250

Golf Invitational:  \$2,500     \$1,000     \$500     \$250

Gift-in-kind:

Hospital Days  Item \_\_\_\_\_ Fair Market Value \_\_\_\_\_

Annual Benefit  Item \_\_\_\_\_ Fair Market Value \_\_\_\_\_

Golf Invitational  Item \_\_\_\_\_ Fair Market Value \_\_\_\_\_

I/we do not require sponsorship recognition; however I/we do wish to support New London Hospital. Please accept my/our contribution in the amount of:  
\$ \_\_\_\_\_

**Total:** \_\_\_\_\_

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## Method of Payment

Check; made payable to New London Hospital

Credit Card via Website  
[www.newlondonhospital.org/sponsorships](http://www.newlondonhospital.org/sponsorships)

Please submit completed form and/or check by Friday, June 21st to: [community.relations@newlondonhospital.org](mailto:community.relations@newlondonhospital.org)  
or Mail to: New London Hospital, Attn: Community Relations, 273 Country Road, New London, NH 03257

## Thank you for your support!

For more information about our events visit our website:  
[www.newlondonhospital.org](http://www.newlondonhospital.org) or call (603) 526-5373