

New London Hospital Community Benefits Plan for Fiscal Year 2009 (10/1/2008-9/30/2009)

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Description of Benefit	Need to Be Addressed	Target Population	Goals	Estimated Cost
A. CHARITY CARE	Access	Low income	Provide healthcare services to individuals who cannot afford to pay; continue to increase awareness of charity care policy among patients and community; participate in NH Health Access Network	\$2,236,700
B. COMMUNITY SERVICES				
B1. Education	Specific requests from schools	Grades K - 12	Continue to work with schools and meet their requests	\$5,000
B2. Health Fairs	Wellness, prevention, education	All	Provide screenings, information and assessments on flexibility, osteoporosis, health risk factors, etc.	\$12,000
B3. Lectures to Community Organizations/Speaker's Bureau	Education	Area clubs and organizations	Respond to program needs/requests of community members and organizations. Increase use of NLH as information source	\$15,000
B4. Screenings				
<ul style="list-style-type: none"> • Sports Physicals 	Wellness and prevention	Student athletes	Provide sports physicals	\$3,000
B6. Women's Health Programs				
<ul style="list-style-type: none"> • Breast & Cervical Cancer Program and Mammography Fund 	Access, early detection, education	Low income women age 50+	Provide free mammograms, clinical breast exams, diagnostic services and education related to breast health	\$5,000
B7. Other				
<ul style="list-style-type: none"> • ABC's Financial Aid 	Access	Users of ABC's child care center employed by	Award aid based on employee service and financial need	\$3,000

		NLH		
• CPR/ACLS and American Heart Association Courses	Wellness, prevention, education	All	Train and certify hospital and community members in CPR	\$34,000
• Internet Web Site and Community Health Newsletter	Education	All	Provide information about NLH and affiliates, health tips and health sites. Provide general health information 6x/year to service area.	\$55,000
• Athletic Trainer	Wellness, prevention, education	Grades 9-12	Provide athletic trainer to the Kearsarge Regional Schools for JV/varsity practices and games for training of athletes in injury prevention and treatment, 10 mos/year	\$30,000
• About Your Health Cable TV Show	Education	All	Monthly cable TV show broadcast to 7,000 households featuring interviews with healthcare providers to describe programs, services and health information	\$15,000
C. MEDICAL EDUCATION				
C1. Continuing Medical Education for Physicians	Education	physicians & healthcare professionals	Provide two sessions per month, Sep-May Provide CME benefit for each fulltime employed provider	\$129,500
C2. Financial Assistance for Medical School Loans	Education	Physicians	Provide assistance with education and increased access for healthcare	\$70,000
C3. Continuing Education for EMS personnel	Education	EMS providers	Provide continuing education and certified courses	\$40,000
C3. Financial Assistance for Employees to Advance	Tuition reimbursement	NLH employees	Tuition reimbursement for hospital employees and loan forgiveness	\$40,000
C4. Financial Assistance for Other Students to Advance	Financial assistance	Graduating HS seniors planning to pursue studies in healthcare	Provide aid from Hospital volunteer organization	\$14,000
C5. Teaching/internships site for College and Vo-tech Students	Education	College & vo-tech students	Respond to requests by students (usually lab, nursing, radiology & rehab)	\$225,000

D. SUBSIDIZED HEALTH SERVICES				
D1. ABC's Child Care	Child care	All	Quality child care for children of NLH employees and community members	\$65,000
D2. Emergency Service	Emergency care by physicians & ambulance service	Towns served by NLH	24/7 emergency services	\$275,000
			Ambulance service	\$300,000
D3. Primary Care Services	Access, collaboration	All	Collaborate with medical staff to ensure high quality, easily accessible primary care services for our communities	\$2,600,000
D4. Mental Health Services	Access	All	Operating support for psychiatric nurse practitioner	\$55,000
D5. Medication Bridge Program	Access to prescription drugs at nominal cost	Low income community members	Provide access to prescription drugs through pharmaceutical company programs	\$21,000
E. CASH-IN-KIND				
E1. Participation in Bi-State Coalition for Community Healthcare Improvement and Upper Valley/Sunapee District Health Council	Access, community health, collaboration, education	All	Participate in collaboration for improved use of limited benefit dollars	\$3,000
E2. School-based Health Center for NMHS Students	Access	Students at NMHS	In-kind and administrative support of Tiger Treatment Center	\$30,000
E3. Sustainability of The Rock Dental Clinic	Access	Grades K-5	Secure funding for 2004-5 school year and beyond	\$27,000
E4. Meeting Room Space for Outside Groups	Meeting room space	Community groups	Respond to healthcare related requests	\$10,400
E5. Role in Disaster Preparedness	Education, emergency care	Public safety personnel	Help plan and conduct disaster drills with other public safety personnel in community; attend statewide Homeland Security mtgs.	\$5,000
E6. Support of Foundation for Healthy Communities and NH Health Access Network	Access, education	Eligible individuals	Work with other NH hospitals to support these community programs	\$21,000
E7. Sullivan County Oral Health	Oral health	Children &	Establish a dental clinic for underserved	\$7,000

Collaborative		adults in Sullivan County		
E.8 Participation in Community Education Events by CEO	Education	All	Educate community about services and programs of the hospital	\$20,000
E.9 Provide nurse for NH Catholic Charities Camp	Access, Collaboration	Children	Clinical care for specialized camp provided by hospital staff member	\$3,000
E.11 Support for Special Olympics and Relay for Life	Education, awareness, collaboration	All	Financial support and staff time to coordinate and participate in two special events.	\$1,500
TOTAL ESTIMATED COST				\$6,375,600
(does not include Unreimbursed Medicare/Medicaid)				